

## DIGITALISATION INCENTIVES

### ÁLAVA INNOVA- DIGITALIZA

- **Description/Objective:** The purpose of the call is to promote innovation and digitalization in Alava by granting subsidies on a competitive basis to those entities that carry out actions that contribute to the economic modernization and improvement of the competitiveness of the productive fabric of Alava.

The program has been designed to promote actions that improve the competitiveness of companies by supporting innovative actions created to achieve a greater introduction of advanced manufacturing, the implementation and use of digital technologies, and the diversification of their products and processes.

- **Beneficiaries:** SMEs, Self-Employed and Associations established in the Historical Territory of Alava.
- **Amount of Call:** 2.000.000€
- **Publication date:** December 2023
- **Criteria for the granting of aid:** Competitive basis
- **Department in charge:** Economic Development and Innovation Service of the Provincial Council
- **Contact:** Javier Gorbeña Mardones: [alavainnova@araba.eus](mailto:alavainnova@araba.eus) Tel.: 945181818 Ext.: 52040
- **More information:** <https://egoitza.araba.eus/es/-/alava-innova>

## INDUSTRIA DIGITAL PROGRAMME

- **Description/Objective:** Support the incorporation of EICTs in internal processes and the relationship processes with customers, suppliers and administrations.
  - Migration projects to Cloud services.
  - Sensorics, SCADA, servitisation, production process automation, Big Data and blockchain.
  - Virtual, augmented and mixed reality and artificial vision.
  - Simulation of industrial processes.
  - Additive manufacturing.
  - Gamification.
  - E-commerce: Electronic Purchasing, Electronic Sales, B2B (Business to Business) or B2C (Business-to-Consumer) projects.
  - Projects that improve or automate production.
  - Advanced enterprise management systems such as ERPs, Business Intelligence, SMC, Preventive Maintenance, Supply Chain Logistics Management, automation of administrative and management processes.
  - Product Lifecycle Management (Implementation of CAM CAE, PDM, DMF type applications).
  - Teleworking: collaborative tools, remote access to company systems and assets, business continuity.
  - Implementation of “Long-term data preservation services” in accordance with the TS 119 511 (2019/06) and TS 119 512 (2020/01) standards of the European eIDAS (electronic IDentification, Authentication and trust Services) regulation.

In the case of Large Companies, the actions described in points 9, 10 and 11 will not be considered eligible for subsidy.

- **Beneficiaries:** Industrial companies and related services linked to the industrial product-process.
- **Amount of Call:** 6.100.000 €
- **Publication date:** February 2024
- **Criteria for the granting of aid:** Subsequent resolution
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **Contact:** Yolanda Mariscal: ymariscal@spri.eus. Tel. 944037031
- **More information:** [www.spri.eus/industriadigitala/](http://www.spri.eus/industriadigitala/)

## APPLIED ARTIFICIAL INTELLIGENCE PROGRAMME

- **Description/Objective:** Support projects for the application of services and/or commercial solutions based on Artificial Intelligence in companies in the Autonomous Community of the Basque Country, with a demonstration effect and which make it possible to activate the supply and demand of this technology in the Basque Country to improve the entrepreneurial competitiveness.

Projects for the application of services and/or commercial solutions based on Artificial Intelligence, with a demonstration effect and which make it possible to activate the supply and demand of this technology in the Basque Country to improve the entrepreneurial competitiveness. They should be related to the application of services and/or business solutions based on Artificial Intelligence. They must prove their use of Artificial Intelligence algorithms in areas such as Machine learning, Deep learning, Artificial Vision or others.

- **Beneficiaries:** Individuals and legal entities engaged in business activity, regardless of company size. They must have an activity centre in the Basque Country, where they will carry out the subsidised action.
- **Amount of Call:** 5.000.000 €
- **Publication date:** March 2024
- **Criteria for the granting of aid:** Subsequent resolution
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **More information:** [www.spri.eus/inteligenciaartificial/](http://www.spri.eus/inteligenciaartificial/)

## ULTRAFast BROADBAND FOR BUSINESS PROGRAMME

- **Description/Objective:** Extend ultrafast broadband networks to those companies in the Basque Country that do not have this type of service due to the operators' lack of telecommunications infrastructures in the industrial estates or geographical areas where they are located.
- **Beneficiaries:** Individuals and legal entities that carry out business activities, regardless of company size, as well as groups of private companies, Urban Conservation entities, Communities and/or Associations of companies, Groups of owners and proprietors, and/or tenants and lessees, regardless of their nature (community, association, conservation and maintenance entity, etc.).
- **Amount of Call:** 160.000 €
- **Publication date:** May 2024
- **Criteria for the granting of aid:** Subsequent resolution
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **Contact:** Guillermo Unamuno: [gunamuno@spri.eus](mailto:gunamuno@spri.eus). Tel. 944037074
- **More information:** [www.spri.eus/bandaancha/](http://www.spri.eus/bandaancha/)

## SMART INDUSTRY

- **Description/Objective:** Support for Industrial Research and Experimental Development projects that address Technology Transfer from technology suppliers to industrial companies, in the field of Electronics, Information and Communication Technologies (EICT) applied to Advanced Manufacturing, that have a demonstration effect and allow to accelerate the transfer of R&D project results in EICTs to the market.
- **Beneficiaries:** Industrial companies and related services linked to the industrial product-process, which have a place of business (industrial or related services linked to the industrial product-process), or any economic activity (in the case of actions related to 5G technology) in the Basque Country.
- **Amount of Call:** 3.700.000 €
- **Publication date:** Abril 2024
- **Criteria for the granting of aid:** Subsequent resolution
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **Contact:** Javier Múgica: [jmugica@spri.eus](mailto:jmugica@spri.eus). Tel. 944037025
- **More information:** [www.spri.eus/smartindustry/](http://www.spri.eus/smartindustry/)

## INDUSTRIAL CYBERSECURITY PROGRAMME

- **Description/Objective:** Promote Industrial Cybersecurity, especially projects that address the convergence and integration of cyberattack protection systems for IT/OT (Information Technology / Operational Technology) environments in industrial companies and related services linked to the industrial product-process.

Projects addressing the convergence and integration of cyberattack protection systems for IT/OT (Information Technology / Operational Technology) environments, Securing of remote access and industrial information/data, Cybersecurity Diagnostics and Assessment, Workforce Awareness, Diagnosis of current industry cybersecurity situation. Adoption of best practices in cybersecurity standards. Strategic information protection measures, Device monitoring, etc.

- **Beneficiaries:** Industrial companies and related services linked to the industrial product-process.
- **Amount of Call:** 3.500.000 €
- **Publication date:** March 2024
- **Criteria for the granting of aid:** Subsequent resolution
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **Contact:** Guillermo Unamuno: gunamuno@spri.eus. Tel. 944037074
- **More information:** [www.spri.eus/ciberseguridadindustrial/](http://www.spri.eus/ciberseguridadindustrial/)

## PROFESSIONAL DIGITAL SKILLS PROGRAMME (IKANOS)

- **Description/Objective:** Promote the implementation of the IKANOS System of “Professional Digital Competences” in the companies of the Basque Autonomous Community, in order to improve the competitiveness of the company and people’s professional development. IKANOS is a Basque Government initiative based on the European Commission’s DigComp conceptual framework.

This programme will provide the beneficiary company with specialised and individualised advice for the implementation of “consultancy projects for the implementation of the diagnosis and assessment of the digital competences of the staff, based on the professional profiles identified in the company”.

- **Beneficiaries:** Individuals and legal entities engaged in business activity, regardless of company size. They must have an activity centre in the Basque Country, where they will carry out the subsidised action.
- **Amount of Call:** 1.500.000 €
- **Publication date:** April 2024
- **Criteria for the granting of aid:** Subsequent resolution
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **Contact:** Alex Crespo: [acrespo@spri.eus](mailto:acrespo@spri.eus). Tel. 944037039
- **More information:** [www.spri.eus/ikanos/](http://www.spri.eus/ikanos/)

## KLOUD PROGRAMME

- **Description/Objective:** Support companies to migrate equipment from their technical rooms and private data centers to external facilities offered in CLOUD, in order to improve cybersecurity, efficiency and service.
- **Beneficiaries:** All types of companies
- **Amount of Call:** 1.600.000 €
- **Publication date:** April 2024
- **Criteria for the granting of aid:** Subsequent resolution
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **More information:** [www.spri.eus/kloud/](http://www.spri.eus/kloud/)



## OTHER DIGITIZATION SERVICES

### SERVICIO CERTIFICADOS BAIT

- **Description/Objective:** BAIT is a Certification System of Basic Competences in Information Technologies which accredits a person's competences in the use of computer tools and the Internet. It motivates citizens to learn about the Information Society in exchange for a certificate accrediting their knowledge. It is a tool that allows companies and administrations to objectively evaluate the competencies of those in their organisation, as well as those they plan to incorporate into it. Public administrations and private companies require BAIT/IT Txartela certification for access to certain jobs.
- **Beneficiaries:** Individuals and legal entities.
- **Amount of Call:** 330.000 €
- **Publication date:** Open
- **Criteria for the granting of aid:** BAIT: [https://www.bait.eus/IB/usuario/index\\_ib.jsp](https://www.bait.eus/IB/usuario/index_ib.jsp)
- **Department in charge:** Transformación Digital y Emprendimiento junto con el apoyo del Grupo SPRI
- **Contact:** Javier Múgica: [jmugica@spri.eus](mailto:jmugica@spri.eus). Tel. 944037025
- **More information:** [www.spri.eus/baititxtartela/](http://www.spri.eus/baititxtartela/)

## “MIKROENPRESA DIGITALA INPLANTALARIAK” SERVICE

- **Description/Objective:** Free Technological Advisory Service for the improvement in business management and promotion, in order to support micro-companies in Digital Transformation, with the practical, personalised and customised implementation of technologies (EICTs solutions) that contribute to the improvement of business competitiveness. EICTs Solutions Catalogue.
- **Beneficiaries:** Micro-companies, freelancers and entrepreneurs, applicants through the Registration Form available on the service website in the SPRI portal.
- **Amount of Call:** 450.000 €
- **Publication date:** Open
- **Criteria for the granting of aid:** Registration form
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **Contact:** Josu Niebla: jniebla@spri.eus. Tel. 944037010
- **More information:** [www.spri.eus/laguntzak/inplantalariak/](http://www.spri.eus/laguntzak/inplantalariak/)

## “MIKROENPRESA DIGITALA PRESTAKUNTZA” SERVICE

- **Description/Objective:** Training service aimed at micro-companies, to improve their competitiveness by supporting training in the use of information technologies via 2-hour online courses with live interactive streaming.
- **Beneficiaries:** Micro-companies, freelancers and entrepreneurs..
- **Amount of Call:** 380.000 €
- **Publication date:** Open
- **Criteria for the granting of aid:** <https://www.spri.eus/mikroenpresadigitala/agenda/es/>
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **Contact:** Josu Niebla: jniebla@spri.eus. Tel. 944037010
- **More information:** [www.spri.eus/mikroenpresadigitala/](http://www.spri.eus/mikroenpresadigitala/)

## “ENPRESA DIGITALA” CENTRE SERVICE

- **Description/Objective:** Organise training and dissemination activities on New Technologies (EICTs) that prioritise the adoption of the so-called “TECHNOLOGICAL TRENDS” (5G, Artificial Intelligence, Artificial Vision, Digital Twins, Digital Marketing, Machine Learning, etc.). These activities take place mainly in the TECHNOLOGY PARKS of the Basque Country and extend to different regions, but also in an online format with live interactive streaming
- **Beneficiaries:** People with an interest or skills in incorporating EICTs in their companies.
- **Amount of Call:** 2.605.000 €
- **Publication date:** Open
- **Criteria for the granting of aid:** Registration form
- **Department in charge:** Transformación Digital y Emprendimiento junto con el apoyo del Grupo SPRI
- **Contact:** Alex Crespo: [acrespo@spri.eus](mailto:acrespo@spri.eus). Tel. 944037039
- **More information:** <https://enpresadigitala.spri.eus/es/>

## “BARNETEGI TEKNOLOGIKOA” SERVICE

- **Description/Objective:** Dissemination and awareness of EICT topics. The work carried out in this workshop is intended to serve as a starting point for the participants to promote the subject within their organisations, so that their knowledge and application will help SMEs to improve and optimise their results.
- **Beneficiaries:** Executives and managers of small and medium-sized companies in any sector of activity in the Basque Country, mainly industrial companies, people with prescriptive power in their organisations.
- **Amount of Call:** 150.000 €
- **Publication date:** Open
- **Criteria for the granting of aid:** Registration form
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group
- **Contact:** Alex Crespo: [acrespo@spri.eus](mailto:acrespo@spri.eus). Tel. 944037039
- **More information:** [www.spri.eus/barnetegi/](http://www.spri.eus/barnetegi/)

## METAPOSTA SERVICE

- **Description/Objective:** Solutions for electronic signature, delivery and digital custody of all types of electronic documents in your company or citizens' digital mailboxes. Service provided with the support of SPRI, EJIE and IZENPE.
  - Sending of documentation
  - Electronic signature
  - Certified communications
  - Electronic safekeeping
- **Beneficiaries:** Individuals and legal entities. It currently has more than 200,000 digital mailboxes.
- **Amount of Call:** Not applicable
- **Publication date:** Open all year, 24/7
- **Criteria for the granting of aid:** [www.metaposta.com](http://www.metaposta.com)
- **Department in charge:** Digital Transformation and Entrepreneurship with support of the SPRI Group and METAPOSTA
- **Contact:** Asier Orio: aorio@metaposta.com. Tel. 943000833
- **More information:** [www.metaposta.com](http://www.metaposta.com)